Newsletter



November 2021 Issue



An Interview with the creators of ANATA World

Anata is a 3D Social Platform where interactions can take place between friends, colleagues and businesses together!

Anata is powered by AyCode, registered in Munich – and the first investment by CM-Equity in Metaverse, before we even knew the word! This interview with the founders of ANATA answers many questions surrounding our curiosity for Metaverse -

What will it look like? Who can access it? Is ANATA a Metaverse concept?



Gergely Galgoczi
Founder



Adam Gelencser **Founder**

What is the difference between Metaverse and Virtual Reality, if there is any?

Well, Virtual Reality is a manmade reality, that is interactive, and that's pretty much all of the expectations towards it. Metaverse is a deeper level of immersion, it is also manmade, and interactive, but there are more core elements of the concepts, like one should feel Metaverse being reality as much as possible, to the point of maybe being unable to tell the difference. Also, it is expected to be possible to meet others in it, to have an own interior economy, and that it should be uninterrupted (it should be existing even if no one is using it).

So, is Anata a Virtual Reality or a Metaverse concept?

Anata is between the Virtual Reality and Metaverse concept, closer to the Metaverse one though. Anata already features many capabilities of the core expectations of Metaverse and many that are not described in either of these 2 concepts. Anata is a platform where people can create and share interactive virtual reality environments, it also has its own financial system and is ready to have its own economy, it also exists even if no one is looking at it.

And which capabilities are not described in the above concepts?

Firstly, the main principle of Anata is that it should be highly accessible. We believe that Metaverse - to be widely accessible - simply can not be limited to one platform, and especially can not be limited to any expensive technology. At the time of the creation of the definition of Virtual Reality and Metaverse, there were no different platforms. So, nobody thought of dealing with the problem of the world using different devices to consume the same content. Same situation with the next principle: Anata is massively social. In the last 10 years, the world has learned that social media is one of the most powerful features of the internet, so that can't be left out of such a novel technology.

These two main elements in the concept of Anata results, that Anata is a platform designed to run on average and most common devices, that can run such complex system. That means we release Anata on Windows and Macintosh pcs and laptops first. Then in the second phase, we will release Anata on Playstation and Xbox, and once there are enough devices sold, Anata is prepared to be accessed with VR headsets or even Holographic ones. It is important to be able to let the most people access Anata, and, to let them create and share not only their 3D content but also ANY content, that they are already expecting: post images, videos, stories.

Full interview coming soon...!





It is a concept of a persistent, online, 3D-universe that combines different virtual spaces. It can be seen as a future iteration of the internet, which will allow users to work, meet, game, and socialize together in it.

Right now, **the metaverse isn't in existence**, but some platforms contain metaverse-like elements; like video games where in-game events are hosted and virtual economies are created. Cryptocurrencies are a great fit for the virtual economies of the metaverse. There can be different types of utility tokens and virtual collectibles.

For payments (and of course store of value) Bitcoin, or more precisely the Lightning Network, would be perfect. For NFTs, at least for now, Ethereum, Polygon, Solana, and perhaps the Binance Smart Chain are the means of choice, even if you must make different trade-offs in terms of decentralization and speed. Also, other features of the blockchain technology like DAOs can provide transparent and reliable governance systems.

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Who will build the Metaverse?

For companies like Facebook, it's the race to build the next platform, to host as much as possible there, to save intellectual property rights and virtual property. If Facebook built the Metaverse, it would benefit massively. It has already more users, daily usage and user-generated content creation than any other platform on earth; with a Metaverse, it would increase that even further in a significant way.

But will Facebook really built the Metaverse? I believe Facebook and other tech companies will build parts of it, and together they will be virtual spaces in the Metaverse, but they won't be the Metaverse.

Philipp Hartmannsgruber, Corporates & Digital Markets at CM-Equity AG

CM-Equity Digital

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WHAT IS A DIGITAL SIGNATURE?

A Digital Signature is used to prove that you know the private key, connected to a public key, without having to reveal the actual private key.



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Private Key

Message (amount, fees, recipient public key) Some Math

Digital Signature

Liquidity Services at CM-Equity



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